



GREENBRIAR MALL

Attention Group Leaders:

Greenbriar Mall is excited to host our **Annual Santa's Arrival Parade** on **Saturday, November 18, 2017 from 1pm-2pm** and live performances, vendor fair and kid's friendly activities from **2pm-4pm** at the Macy's Stage. We will be celebrating the upcoming 2017 Holiday Season by ushering in of our very own African-American Santa. We would like to extend an invitation to you, and your group, to participate in this extraordinary annual community event.

We are seeking Marching Bands, cheerleading teams, dance/drill teams, recreation centers, Boy scouts, Girl Scouts, mascots, etc to be a part of this Annual parade. The parade route will begin outside in front of Fallas and will end at the Macy's stage. The Parade will start promptly at 1pm. We are asking that all participants arrive no later than 12noon to ensure enough time for parade line-up and any unexpected delays.

We are also looking for groups to walk in the parade from 1pm-2pm and to perform after the parade from 2pm-4pm at the Macy's Stage. If your group/organization is interested in being a part of this Annual event, please contact the Marketing Department at 404-344-6611ext.1002 or e-mail Shelly Baker at sbaker@shopgreenbriar.com. Once your slot has been confirmed a Marketing Representative will e-mail you with your confirmation slot and additional details.

Thank you for your continued support of Greenbriar Mall

SANTA'S ARRIVAL PARADE REGISTRATION
NOVEMBER 18, 2017

PARADE: 1:00PM – 2:00PM
PERFORMANCES & ACTIVITIES: 2:00PM-4:00PM (Macy's Stage)

Registration Deadline: Friday, November 10, 2017

(PRINT CLEARLY)

Name of Organization: _____

Contact Person: _____

Address of Organization: _____

Phone Number: _____ Fax: _____

Contact Phone Number: _____

Email Address: _____ # of Members in group: _____

If your organization will be participating in the parade and performing after the Parade, place a check in both boxes below

Parade (ONLY) 1pm-2pm

Stage Performance 2pm-4pm

Parade & Stage Performance

(Signature)

Please mail or drop off your registration form to:
Greenbriar Mall Marketing Department (on the Lower level)
2841 Greenbriar Parkway SW, Atlanta, GA 30331
Management Office: 404-344-6611 | Fax: 404-344-6631