



GREENBRIAR MALL

Greenbriar Mall is excited to host our **Annual Santa's Arrival Parade & Performances** on **Saturday, November 23, 2019** from 1 p.m.-2 p.m. Join us for live performances, a vendor fair and kid's friendly activities from 2pm-4pm at the Macy's Stage. We will be celebrating the upcoming 2019 Holiday Season by ushering in of our very own African-American Santa. We would like to extend an invitation to you, and your group, to participate in this extraordinary annual community event.

We are seeking Marching Bands, cheerleading teams, dance/drill teams, recreation centers, boy scouts, girl scouts, mascots, etc. to be a part of this Annual parade. The parade route will begin outside at the back of the mall and will end at the Macy's stage. The Parade will start promptly at 1pm. We are asking that all participants arrive no later than 12noon to ensure enough time for parade line-up and any unexpected delays.

If your group/organization is interested in being a part of this annual event, please contact the Marketing Department at 404-629-3922 or e-mail Shelly Baker, Marketing Director at sbaker@shopgreenbriar.com. Once, your slot has been confirmed a Marketing Representative will e-mail you with your confirmation slot and additional details.

Thank you for your continued support of Greenbriar Mall

SANTA'S ARRIVAL PARADE & PERFORMANCES REGISTRATION
NOVEMBER 23, 2019

PARADE: 1:00PM – 2:00PM
PERFORMANCES & ACTIVITIES: 2:00PM-4:00PM (Macy's Stage)

Registration Deadline: Friday, November 15, 2019

(PRINT CLEARLY)

Name of Organization: _____

Contact Person: _____

Address of Organization: _____

Phone Number: _____ Fax: _____

Contact Phone Number: _____

Email Address: _____ # of Members in group: _____

If your organization will be participating in the parade and performing after the Parade,

Place a check in both boxes below

Parade (ONLY) 1 p.m.-2 p.m.

Stage Performance 2 p.m.-4 p.m.

Parade & Stage Performance

Vendor Booth (\$75) 1 p.m.-4 p.m.

Includes: (1) Table and (2) chairs

(Vendor must provide a professional table skirt **NO PLASTIC**)

Please mail or drop off your payment to: 2841 Greenbriar Pkwy SW Atlanta, Georgia 30331 made payable to **KDI Atlanta Mall, LLC** in the form of a money or cashier's check **ONLY**

(Signature)

2841 Greenbriar Parkway SW, Atlanta, GA 30331
Office: 404-344-6611 | Fax: 404-344-6631 | www.shopgreenbriar.com